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## City of Tucson Development Services

### Citizen Sign Code Committee Summary Minutes

April 21, 2016

2:30 p.m.

City Hall

Mayor and Council Chambers

255 W. Alameda

Tucson, AZ 85701

#### **Members Present:**

Jude Cook, Joe Findysz, Brent Davis,  
Lee Oler, Dan Brocious, Rob East,  
Daniel Williams, Kathi McLaughlin,  
Joyce Kelly

#### **Members Absent:**

Sonya Sotinsky, George Holguin

#### **Staff Present:**

Russlyn Wells, Planning & Development Services  
Sue Montes, Planning & Development Services  
Stacy Stauffer, City Attorney's Office  
Andy Connor, Planning & Development Services

### **Summary Minutes**

**Call to Order.** Meeting was called to order at 2:35pm.

**Introduction of Staff and Guests.** Staff and guests were introduced.

**Approval of February 2016 meeting minutes.** Ms. McLaughlin made a motion to approve the February meeting minutes as presented. The motion was seconded by Mr. Cook. The motion passed with a 7-0 vote. Mr. Davis and Ms. Kelly arrived after the approval of the meeting minutes.

**Call to the audience.** No audience members wished to speak.

**Summary of recent SCAAB cases.** Mrs. Wells gave an update on the SCAAB case for Century Theatres. The variance for wall signage was approved with a limitation on square feet allowed, and with conditions. The special permit for an integrated architectural feature was denied. Ms. McLaughlin said the committee needs to keep an eye out for the SCAAB agendas so the CSCC members can attend when items going before the board affect items the committee is discussing.

**Sign Code Administration.** No current information to discuss.

**Study Session: Wall Signs.** The committee discussed wall signs. Mr. Williams would like Ms. Wells to provide communication with previous interpretations and examples of wall signs, roof signs, and flag wall signs to be recirculated to the committee so the committee can review and discuss at the next meeting. The committee would like the wall sign sub-committee report to be recirculated to committee members.

**Study Session: Reed vs. Town of Gilbert.** No progress has been made on this item. Ms. Wells told the committee that Mr. Mazzocco is working on drafting some information regarding Reed vs. Town of Gilbert. Mr. Davis asked that we invite Mr. Mazzocco to come to our next meeting to update the committee on this item.

**Study Session: Update Regulations for EMC's.** Mr. Brocious, Mr. Cook, and Mrs. Wells met to discuss the May 2015 draft EMC Ordinance prepared by Mr. Moyer. It was discussed that Section 3-60.B maximum number per premise should be revised to allow a maximum of one freestanding EMC per premise when more than one sign is allowed. The compatibility statement regarding the allowable size for freestanding and wall EMC's should be deleted. Increasing the maximum brightness for daytime NITs from 5,000 to 7,500 and whether this regulation should be in the Sign Code or Outdoor Lighting Code was discussed. A suggested modification to maximum change rate, specifically a reduction on the hold time of the message from 1 hour to 5 minutes was also discussed. Quality standards were discussed with a suggestion that this section should focus on automatic dimming and ability to set NITS. It was suggested that the section pertaining to sign district/speed limit, design viewing distance, and maximum pixel be a recommendation vs. regulation. Also discussed were changes to the listed maximum pixel pitch that is more in conformance with manufacturing standards. Mr. Davis asked Ms. Wells to draft an ordinance to bring back to the committee for discussion. The committee discussed some concerns with corporate signs being controlled in another state. The committee has a concern with enforcement. The committee would like to invite Mr. Wyneken to talk to them about enforcement.

**Feather banners and other things that move.** Ms. Oler would like Mr. Connor to compile a list of different sign permits. Ms. Oler will look into her previous request and forward that request to staff.

**Sign Allowance.** Three square feet per linear foot is what is allowed in our current code. The committee would like staff to check with Oro Valley, Marana, and Pima County to see how our code is in comparison to other jurisdictions. Mr. Cook suggested the committee identify the problems and see if they are actually problems. Ms. McLaughlin suggested this agenda item be moved to discuss at a future meeting and not acted on at this time.

**Future Agenda Items.** Historic maps public hearing.

**Adjournment.** The meeting was adjourned at 4:21 p.m.